

Isabel Lucena, MFA

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Graphic design

Isabel Lucena (Born in 1982) is a graphic designer living and working in Lisbon. She studied graphic design at Lisbon School of Design IADE graduating in 2004. Prior to her graduation she spent one year in Austria where she was a student at the Printing department of the Applied Arts Academy of Vienna.

In 2006 she moved to Amsterdam where, in 2008, she completed the two-year Master Course in Communication and Design from the Sandberg Institute, the Masters Program of the Rietveld Academy. During the four years she lived in the Netherlands she worked together with the design studio Thonik, the non-profit organization ALLMEDIA and as an independent designer for cultural institutions such as the Stedelijk Museum, the NIMK- Dutch Media Art Institute and the Amsterdam cultural center De Balie.

Her work is known for the powerful and colorful designs and by projects that involve a strong social and political context.

In 2009 she moved back to Lisbon where she develops projects mainly in the area of Editorial Design and Identity Design. Besides working as an independent designer from her studio in downtown Lisbon she occasionally collaborates with other multi-disciplinary studios on the development of specific projects.

Selected clients

Museu do Caramulo, Caramulo; Centro das Artes Culinárias, Lisbon; Stedelijk Museum, Amsterdam; Dutch institute for Media Art, Amsterdam; Sandberg Institute, Amsterdam; De Balie - cultural center, Amsterdam; VPRO, Dutch public broadcasting foundation; Museum of Communication, The Hague; HTV de Ijsberg Newspaper; Museum Boijmans van Beuningen (Thonik), Rotterdam; Martijn Engelbregt - EGBG; Morad Bouchakour Photography (Thonik); Mieke Gerritsen; Caulino, Lisbon; Experimenta Design, Lisbon/ Amsterdam

Work and experience

As Independent

2011 - Image, Interior design and exhibition design for the *Centro das Artes Culinárias do Mercado de Santa Clara*, Lisbon.

2011 - *A Arte da Guerra* exhibition catalogue for the Museu do Caramulo, Caramulo.

2010 - Lisbon Architecture Triennale 2010 catalogue and guide, Lisbon, with Atelier Pedro Falcão.

- 2010 - *Vinte anos Sala do Veado* commemorative catalogue for Sala do Veado, Lisbon, with Atelier Pedro Falcão.
- 2010 - Estoril Fashion Art Festival Invitations, Estoril, with Musa Worklab.
- 2009 - *Distribution* project for NIMK Dutch Institute of Media Art - A multi-media show.
- 2009 - *Me at The Stedelijk* - A transportable Museum, for the Stedelijk Modern Art Museum, Amsterdam. On tour in The Netherlands from February until December 2009.
- 2008 - *The Pigeon Project* - A 54 minute documentary about privacy in Holland: Concept, writing, editing and graphic identity, with the Sandberg Institute.
- 2008 - *Masters of the Rietveld* Newspaper - a publication for the Sandberg Institute.
- 2007 - *The Burenwinkel* - a movable store/research center that studies and promoted relations between neighborhoods. With Martijn Engelbregt - EGBG.
- 2006 until 2008 - Freelance graphic designer at the Sandberg Institute.
- 2006 - current - Freelance designer at www.isabellucena.com.

Other

- 2010 - Goma Artists, Lisbon
Graphic designer; Client contacts
- 2009 - Thonik, Amsterdam
Junior graphic designer; Client contacts
- 2006 until 2008 - Sandberg Institute, Amsterdam
Graphic designer

Exhibitions and public appearances

- 2011 - Book presentation of *A Arte da Guerra* in Museu Berardo, Lisbon.
- 2011 - Colher Tour Conferences - Guest Speaker , Lisbon.
- 2011 - *Centro das Artes Culinárias do Mercado de Santa Clara* inauguration event, Lisbon.
- 2010 - Catalogue presentation of *Sala do Veado Vinte Anos*, na Sala do Veado, Lisbon.
- 2008 - Collective exhibition, *Masters* graduation exhibition at Montevideo, Amsterdam.
- 2008 - *I have something to hide* movie. Shown at Experimenta Design 2008, Amsterdam.
- 2008 - Collective exhibition, *Eye Opener* exhibition in the Museum of communication in The Hague curated by Max Bruinsma, The Hague.

2006 - Collective exhibition, *Equality Lab* with Martijn Engelbregt - EGBG, Amsterdam.

2005 - Participation in *Catalysts!* exhibition in Lisbon's cultural center CCB, curated by Max Bruinsma. Experimenta Design 2005, Lisbon.

Education

2006 - 2008 - MFA, Masters in Fine Arts - Communication and Design from the Sandberg Institute, Design Department. The MA of the Rietveld Academy, Amsterdam.

2007 - Workshop with Reza Abedini. Amsterdam, The Netherlands.

2005 - *Lisbon Graph-city* workshop with Max Bruinsma and Erik Adigard part of Experimenta Design 2005, Lisbon.

2005 - *Lisbon City Bites* workshop with Kurnal Rawat, Lisbon.

2001 until 2005 - Bachelors in Graphic Design from IADE, The Art and Design Institute, Lisbon.

2003 until 2004 - One-year exchange at The Academy of the Applied Arts, Vienna, Austria.

Skills

Native level Portuguese writing/speaking
Fluent in both written and spoken English
Basic proficiency in Spanish and French

References

References can be provided upon request.